

# www.igc-controlling.org

## International Group of Controlling

## Dear IGC-Members,

The current economic conditions make good controlling more important than ever and increase its significance in management. At the same time, new challenges are arising in controlling and we are wondering whether the underlying assumptions that have guided us for a long time are still relevant. Join us in discussing the future of controlling at our Annual General Meeting in Frankfurt. We hope that this newsletter will provide you with interesting insights into new developments in controlling and hope to see you at the General Assembly in Frankfurt.

Klaus Eiselmayer, Ronald Gleich, Heimo Losbichler, Klaus Möller, Rita Niedermayr Management Board of IGC

## 1.) IGC Inside

### General Assembly, June 17th, Frankfurt

We are very much looking forward to this year's Annual General Meeting at the Frankfurt School of Finance with an outstandingly attractive program. Thought leaders will give insights into relevant research results and leading practice in controlling.

Major items on this year's agenda:

- Controlling Transformation
- Process Excellence and Controlling
- Planning and Digitization
- Controlling and Sustainability
- Controllers Mission Statement Update 4.0

Don't miss the opportunity to gain insights, engage in discussions, meet friends and establish new contacts! <u>To register</u>, <u>please</u> fill out the survey <u>https://forms.office.com/e/28crqMpHf5\_</u>by 31<sup>st</sup> May (detailed agenda see Email from Elke Schlemmer from 6<sup>th</sup> April)

## **Update "Controllers Mission Statement"**

In line with the ongoing changes in the economic environment, the IGC-board has decided to update the now 10-year-old mission statement from Bucharest 2013. The kick-off will take place at the General Assembly, we look forward to your participation.

## **Update "The Essence of Controlling"**

In line with the ongoing changes in the economic environment, ICV and IGC have updated the IGC-ICV joint publication "The Essence of Controlling" that is currently available in 16 languages. We would be very grateful if IGC members would translate the updated version again into the national languages.

## 2.) Interview

**Female leadership in the CFO function.** We are pleased to provide a summary of the particularly interesting round table at this year's Controller Day in Vienna. Moderator Mirko Waniczek (EY) asked Angelika Backhausen (CFO, Iglo), Silvia Angelo (CFO, ÖBB Infrastruktur) and Birgit Stöber (CFO, GoodMills) to discuss the role, prospects and future of the CFO organization. They discussed corporate management and the personal approach to leadership, navigating in times of crisis and shared their respective approaches to innovations in the finance organization. It was an exciting conversation with very interesting personalities. (members only)

## 3.) Trends and Studies

Demographic change and the shortage of qualified employees are already confronting companies with major challenges today, but they will show their full impact in the next few years with the retirement of the baby boomer generation and lead to a further increase in the war for talent. The topic of strategic workforce planning and HR controlling will therefore become massively more important. In this newsletter, we are pleased to provide you with the following link to an article about strategic workforce planning by Ronald Gleich.

 $\frac{\text{https://www.associationofmbas.com/making-strategic-workforce-planning-successful-in-a-vuca-environment/}{}$ 

## 4.) Articles

Strategic planning is a key element in management which actually sets the course for the future development of the company. It is therefore all the more surprising that strategies often have little significance in daily business. Dr. Thomas Biasi, trainer and consultant at CA Akademie introduces the concept of the strategy room to give strategies more attention. (members only)

#### 5.) Literature Review

In this issue we emphasize the significance of Organizational Learning (OL) for organizations that wish to remain competitive and profitable in a volatile and uncertain world. The literature review is provided by Prof. Dr. Klaus Möller.

### 6.) Important Dates

2023

April 26<sup>th</sup>, 2023 3rd International Controlling Conference in North Macedonia -

programa EN 2023.pdf (icv-controlling.com)

May 15<sup>th</sup>/16<sup>th</sup>, 2023 Congress der Controller, Munich -

Congress der Controller: Controlling, praxisnah und mit Weitblick (icv-

controlling.com)

May 25<sup>th</sup>/26<sup>th</sup>, 2023 19. ACC Adriatic Controlling Conference -

CRMT Šola kontrolinga

June 16<sup>th</sup>, 2023 Board Meeting, Frankfurt June 17<sup>th</sup>, 2023 General Assembly, Frankfurt

July 6th, 2023Board Meeting, onlineSeptember 7th, 2023Board Meeting, onlineNovember 14th, 2023Board Meeting, online

Upcoming events from ICV - please have a look at https://www.icv-controlling.com/en/events.html

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